



uLead 2027 Quick Reference for Out of Province Delegates

As a reminder, we will continue to update the uLead website (<http://ulead.ca>) with speakers and sessions as we draw closer to the conference.

Getting to Banff

When flying to Alberta, the nearest airport to Banff is the Calgary International Airport (YYC).

From the Calgary Airport, the conference hotel (Fairmont Banff Springs) is roughly 1 hour and 45 minutes by vehicle. There are a few options available to get to Banff from the airport.

- Delegates can rent a vehicle from the airport. When renting a vehicle, please note the following additional expenses:
 - Each vehicle will also need to purchase a National Park Pass when entering Banff. They can be purchased when entering the park or in advance at <https://www.banfflakelouise.com/park-pass-purchase>
 - When staying in Banff, many hotels charge a daily parking fee. Delegates should check with their hotel of choice to clarify this cost.
- Delegates may also choose to book 3rd party transportation to and from Banff.
 - **The easiest way to get to Fairmont Banff Springs Hotel.**
 - a) We're excited to partner with **Banff Airporter**, our **preferred travel partner**, to make your journey from the Calgary International Airport directly to the hotel as smooth as possible.
 - b) **Exclusive Offer for Attendees:**
Enjoy **15% off** Banff Airporter's scheduled shuttle service, operating **11x daily** between the airport and Fairmont Banff Springs Hotel.
 - c) **Promo Code: uLead2027**
Valid for travel: April 13 - 23, 2027
 - d) **How to Book:**
 - i. Visit [Banff Airporter](#) and click "Book Now".
 - ii. Enter your travel details.
 - iii. On the final payment page, enter **uLead2027** in the "Promo Code" field to apply the discount.
 - e) **To guarantee your seat, please book at least 2-3 weeks in advance."**



Staying in Banff

- The conference hotel fills up quickly. If you are looking to stay at the Fairmont Banff Springs, you will want to book early. You can [use this link](#) to receive the most optimal rates.

Due to the speed at which rooms get booked, delegates may wish to try different date ranges when booking at the Banff Springs (i.e., If you cannot stay at Banff Springs for the entire stay, you may choose to select just the Sunday and Monday nights for staying onsite and extending your stay in Banff for other nights at an alternative hotel.

- The uLead Conference team has also negotiated a 15% discount for a one-night stay and 20% off for two nights or longer at all participating Banff and Canmore hotels within the Banff Lodging Co. Collection.
 - Promo Code: ULead27
 - 15% off a one-night stay
 - 20% off stays of two nights or longer
 - Valid Stay Dates: April 16-25, 2027
 - Attendees can book online below or by calling 1-800-563-8764
 - Here is how to book:
 - [Hotels, Dining & Spas in Banff National Park | Banff Lodging Co.](#)
 - Click book now
 - Add code: Ulead27
 - Choose dates

Getting Around Banff

- The city of Banff has a public bussing system that may assist guests with getting from their hotel to the conference venue. Many hotels have free transit passes for their guests (please inquire when you book). For more information on the transit system in Banff, you can visit <https://roamtransit.com/>
- Due to the size of Banff, many hotels would be within an easy walking distance to the conference venue. For a Banff city map you can view: <https://www.banfflakelouise.com/travel-trade/maps>

Visiting Banff

Banff is an incredible location to visit, and we would encourage our delegates to explore this part of our amazing country when they are not attending the conference. For ideas about your visit, you may wish to view <https://www.banfflakelouise.com/>.